

Independent careers guidance opportunities and events

Central Berkshire Education Business Partnership has been working with schools and young people in Reading and Wokingham for the past 24 years. In that time, we have developed an extensive menu of activities that help students learn about the world of work, develop the skills they need for the work place and learn about different careers, while working along side volunteer business ambassadors.



Get on with...Industry

Students visit behind the scenes of local businesses to gain an insight into particular industries and local career opportunities. Previous visits have been hosted by The Hilton, Broad Street Mall and 3aaa.

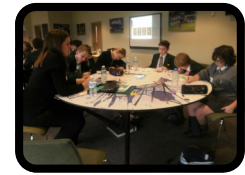
£25 per student per visit



School Council Training

Students learn how to become an effective team, work efficiently as a school council and benefit the school. How to market and promote the school council is also included.

£500 for up to 60 students



Story of the Jacket

Students work in teams to understand the full cycle of designing a piece of clothing, including analysing trends, the cost & quality of material, the target market, the marketing & final pricing of the garment.

£600 for up to 60 students



Micro challenge

Students become inventors to design a product to fill a gap in the market. They are asked to build a prototype of their invention and pitch it to a panel of investors for further funding.

£1,400 for a whole year group



Rebrand Berkshire

Students are given the brief of marketing Berkshire to attract new businesses. They are required to carry out research on the benefits of working, raising a family and living in Berkshire.

£1,400 for a whole year group



Interview Day

Students complete an application form, attend an interview with a business volunteer and receive feedback to help them develop their interview technique and understand their skills and strengths.

£1,500 for a whole year group



Rapid Response

Working in teams, students are required to respond to a natural disaster by delivering emergency food, shelter and water supplies and setting up a disaster recovery zone. An outdoor activity with lots of water involved.

£600 for up to 60 students



Build Up Your Business

Working in teams of 12, students work together to start a business from scratch looking at marketing, budgeting, environmental impact, construction and employment strategies.

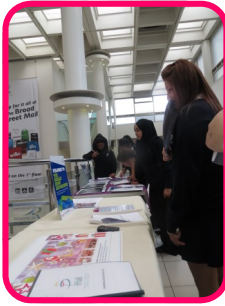
£1,400 for up to 144 students



All activities are flexible and can cater for more or fewer students and adjusted to fit your school timetable. All activities are suitable for students in Year 7 and above.

The cost for each activity includes staff from CBEBP organising and delivering the activity for your school, preparing and sourcing resources and recruiting and training business volunteers.

Central Berkshire Education Business Partnership



The duty on schools, to secure independent careers guidance for all year 8-13 pupils, is intended to expand advice and guidance for young people so they are inspired and motivated to fulfil their potential.

Every student should be given the opportunity to develop high aspirations and consider a broad and ambitious range of careers.

Inspiring every student through more real-life contacts with the world of work can help them understand where different choices can take them in the future. *Careers guidance and inspiration in schools Statutory guidance for governing bodies, school leaders and school staff April 2014*

This could include:

- Careers fairs
- Mentoring
- Employer visits and talks
- College and university visits
- Access to careers websites
- Telephone and helpline services
- 1:1 careers discussions

CBEBP can support you with all of the above and provide you with opportunities to help your students find the right path for them.



Up coming events...

STEM events in Reading and Wokingham

We have a series of STEM events and activities that will be taking place in schools and local business.

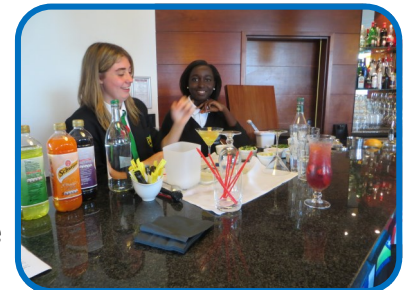
We will be organising 4 small events for 100 students and we are looking to recruit schools to host these events.

We will also be organising 2 large events for 600 students to engage with STEM related employers to enable them to learn more about career opportunities in these industries.

For more information please email Kelly.Odell@cbebp.co.uk or visit our website www.cbebp.co.uk.

Work Experience direct to you

We are now able to work directly with parents to source a work experience placement for their child aged 14 and older. See our website for further information.



To book please contact

Kelly Odell on 0118 359 3131 or email kelly.odell@cbebp.co.uk

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